

**Programmatic Performance Measure Report**

**Attachment A-2**

**VERMONT COMMISSION ON WOMEN**

**Performance Measure Info**

Programs	Measure Name	Measure Type	Previous Period Value	Current Period Value	Reporting Period
<b>Public Education</b>					
Educates and informs business, education, State and local governments, and the general public about the nature and scope of sex discrimination and other matters affecting the status of women in Vermont;	# of views of employer-focused pregnancy accomodations video	How Much?		491	SFY
	# of views of employee-focused pregnancy accommodations video	How Much?		715	SFY
<b>Information &amp; Referrals</b>					
Provides the public with help and information about their rights and referrals to local organizations most appropriate to meet their needs, online, by email, and by phone.	How many unique users visited VCW's website	How Much?		14046	SFY
	How many people visited our resource guide or Legal Rights of Women in Vermont page?	Better Off?		6309/44%	SFY
	How many people downloaded a publication or watched a VCW video?	Better Off?		2750/20%	SFY
<b>Public Policy</b>					
Advises and consults with the executive and legislative branches of State government on policies affecting the status of women in Vermont.	How many times VCW testified in the legislature?	How Much?		14	SFY
	How many times VCW was asked to testify	How Well?		10/71%	SFY

**Note: Please do not rename the "FY21 PM Reporting" tab as this will cause the macro button to stop working.**

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